

**AN ANALYSIS OF COMMISIVE UTTERANCES  
AND ITS POLITENESS BEING STAGED  
IN *THE LION KING* MOVIE**



**Submitted as a Partial Fullfilment of the Requirements  
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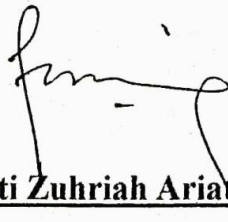
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Surakarta, 9<sup>th</sup> March, 2019

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## AN ANALYSIS OF COMMISIVE UTTERANCES AND ITS POLITENESS BEING STAGED IN *THE LION KING MOVIE*

### Abstract

This study is aimed of finding two objectives, namely (1) the intention of commissive utterances used by the characters in *The Lion King Movie* Manuscript and (2) the politeness strategies used by the characters in *The Lion King Movie* Manuscript. This study is qualitative research. The data are utterances which contain commissive utterances used by the characters. The data sources are the manuscript and its film. In collecting the data, the researcher used documentation and observation methods. The data are analyzed by using the theory of Austin (1962) and also the theory of Brown and Levinson (1987). The result of the research revealed that there are five intentions of commissive utterances used by the characters in this movie such as agreeing (17%), guaranteeing (17%), offering (8%), promising (54%), and volunteering (4.2%). The result of this study also revealed that there are three types of politeness strategies employed by the characters such as bald on record (21%), positive (66.7%), and negative (12.5%). Promising and positive politeness strategy become the most dominant of the intention of commissive utterance and politeness strategy used by the characters in this movie.

**Keywords:** commissive utterances, intention, politeness strategy, movie manuscript.

### Abstrak

Penelitian ini bertujuan untuk menjawab dua permasalahan dalam penelitian ini, yaitu (1) makna tindak tutur komisif yang digunakan oleh para tokoh dalam film *The Lion King* dan (2) Penggunaan strategi kesantunan yang digunakan oleh para tokoh dalam film *The Lion King*. Penelitian ini merupakan jenis penelitian deskriptif. Data dalam penelitian merupakan tindak tutur komisif yang digunakan oleh para tokoh dalam film *The Lion King*. Sumber data dalam penelitian ini adalah skrip dan film *The Lion King*. Dalam pengumpulan data, peneliti menggunakan metode dokumentasi. Data dalam penelitian ini dianalisis dengan menggunakan teori Austin (1962) dan theory Brown dan Levinson (1987). Hasil dalam penelitian ini menunjukkan bahwa ada 5 tindak tutur komisif yang digunakan oleh para karakter dalam film ini seperti menyetujui (17%), menjamin (17%), menawarkan (8%), menjanjikan (54%), and menawarkan dengan sukarela (4.2%). Penelitian juga menunjukkan bahwa ada 3 jenis penggunaan strategi kesantunan yang digunakan oleh para karakter seperti strategi kesantunan *bald on record* (20.8%), strategi kesantunan positif (66.7%), dan strategi kesantunan negatif (12.5). Makna komisif menjanjikan dan strategi kesantunan positif menjadi makna dan strategi yang paling sering digunakan para tokoh dalam film ini.

**Kata Kunci :** tindak tutur komisif, makna, strategi kasantunan, skrip fillm

## 1. INTRODUCTION

It is interesting to investigate the language used by social classes of monarchy because there are such specific expressions used by them. These expressions are also used by the characters in *The Lion King Movie*. Although *The Lion King* is an animated movie, it has good characterizations. There are some speech acts used by the characters but commissive utterance is the most interesting expression to investigate since the members of the characters in this movie are social classes of monarchy.

Kreidler (1998:192) states that commissive is utterances used in the theory of speech acts that commit a speaker to a course of action. It includes promises, threats, pledges, vows, etc. According to Searle (1979 : 14), commissive acts are the illocutionary acts that commit the speaker to do an action in the future. Every word spoken by the other characters in this movie also has different level of politeness, depends who they are talking to. The dialogues of the characters in *The Lion King Movie* also has a deep meaning and it can be analyzed by analyzing the politeness strategies used by the characters in order to convey the messages. The intention of the commissive utterances can be known from the speech act performed by the characters in this movie. Paltridge (2000:16) defines speech act as an utterance which has both a literal meaning and a particular illocutionary force.

It is also important to investigate the speech situation in order to understand the intention of the commissive utterances used by the characters in this movie. Hymes (in Gumperz, John J. and Dell Hymes, eds., 1972: 54) defines speech situation as the situations in which a speech occurs. According to Holmes (2001: 8), there are four components of speech situation such as the participants, the setting or social context, the topic, and the function of speech.

On the other hand, it is also important to understand several kind of positive politeness strategies in order to classify the politeness strategies employed by the characters *The Lion King Movie* Manuscript. Brown and Levinson (1987) define politeness as the strategy used by the speakers in order to express their intention to reduce the face threats carried by certain face

threatening acts toward the hearer. Brown and Levinson (1987: 68-71) propose four kind of politeness strategies such as Bald on Record Strategy, Positive Politeness Strategy, Negative Politeness Strategy, and Off Record Strategy.

There are several previous studies that support this research. first study is Rahmawati (2012). It is aimed to classify the form of commissive utterances, describe the equivalence of the implicature and pattern of commissive utterances in the *Toy Story* movie manuscript and its subtitle. The second study is Noviyanti (2015). It is aimed to analyze the kinds of the utterances to perform the indirect commissive acts and interpret the speaker's utterance reflected the indirect commissive acts in Titanic movie. The third study is Purwandari (2015). It is aimed to analyze speech act form on commissive utterances and find the speaker's intention in the Zootopia Movie.

The similarities between the previous studies and this study are the researchers investigate the commissive utterances used by the characters in the movies and also used movie manuscript as the source of data of the research. The difference between the previous studies and this research is the purposes in analyzing the data.

The researcher hopes that this research will give some informations to the other reseachers who want to conduct the research in the pragmatic field, will enrich knowladge about the pragmatic of movie script, make people to be aware more about using a better language to communicate and understand about positive and negative messages of the movies.

## **2. RESEARCH METHOD**

The objectives of this study are to describe the intention of the commissive utterances find in *The Lion King Movie* Manuscript and to classify the politeness strategies of the commissive utterances find in *The Lion King Movie* Manuscript.. The type of this research is descriptive qualitative research. According to Bogdan and Biklen (1982), qualitative research is descriptive which the data is collected in the form of words or pictures rather than numbers. The object of this research is the commissive utterances found in *The*

*Lion King Movie* Manuscript. The data of this research are utterances which contain commissive intentions. The data sources of this research are The Lion King manuscript and its film. The researcher uses document and they are the movie and the manuscript of this movie as the sources of data. To collect the data, the researcher used observation and documentation techniques. First, the researcher watches *The Lion King Movie*. Second, the researcher reads and prints out the movie script. Third, the researcher underlines the data that contains commissive utterances in to know the intention and its politeness of commissive utterances used by the characters in this movie. Then, the researcher gives code to the data.

For the data validation, the researcher used the triangulation of sources by checking all the data that researcher has and analyzing it. In analyzing data, the researcher uses the theory of locutionary, illocutionary, and perlocutionary of Austin (1962) in order to describe the intention of commissive utterances used by the characters in this movie. The researcher also uses the theory of Brown and Levinson (1987) in order to describe the politeness strategy used by the characters in *The Lion King Movie*.

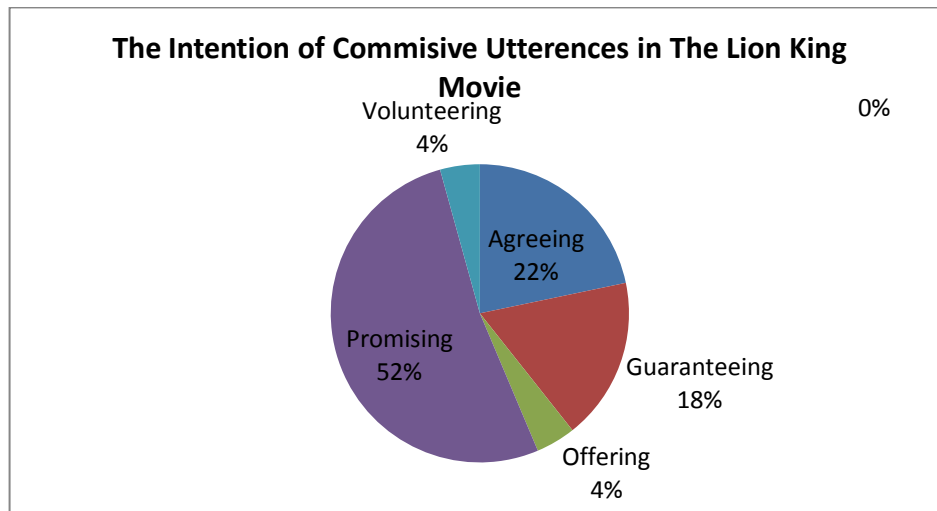
### **3. FINDING AND DISCUSSION**

There were twenty 23 data of commissive utterances used by the characters of *The Lion King Movie* Manuscript. The data were analyzed based on the intention used by the characters and also politeness strategies that is employed by the characters in *The Lion King Movie*.

#### **3.1 The intention of Commissive Utterances used by the characters in *The Lion King Movie***

The result of commissive utterances used by the character of *The Lion King Movie* also described in the following pie chart :



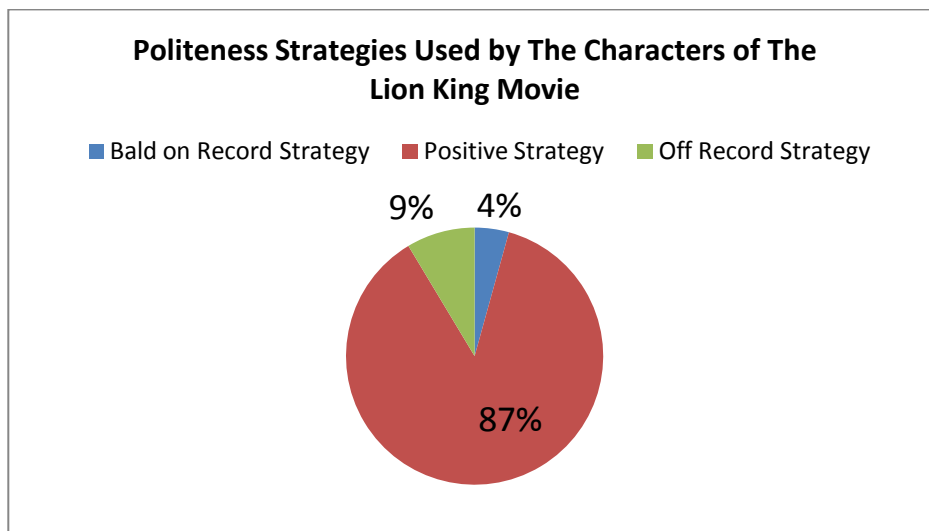


According to the data, there are five types of commisive utterances used by the characters of *The Lion King Movie* such as agreeing, guaranteeing, offering, promising, and volunteering. The researcher found 5 data of agreeing (22%), 4 data of guaranteeing (18%), 1 data of offering (4%), 12 data of promising (52%). And 1 data of volunteering (4%). It can be concluded that promising is the type of commisive utterance that is often used by the characters and both offering and volunteering are the intentions of commisive utterance that is rarely used by the characters in *The Lion King Movie*.

### 3.2 Positive politeness used by the characters of *The Lion King Movie*

Below is the table of the result of the politeness strategies employed by the characters in *The Lion King Movie* :

The result of politeness strategies employed by the characters also described in the following chart :



According to the data, There are three types of politeness strategies employed by the characters in *The Lion King Movie* such as bald on record strategies, positive politeness strategies, and negative politeness strategies. The researcher found 1 data bald on record strategy (4%), 20 data of positive politeness strategy (87%), and 2 data of Negative Politeness strategy (9%). It can be concluded that positive politeness strategy is the strategy that is often employed by the characters and Bald on Record strategy is the strategy that is rarely used by the characters in *The Lion King Movie*.

#### 4. CONCLUSION

Below is the conclusions drawn by the researcher based on finding and the analysis of the data :

- a. From the 23 data of commissive utterances, the reasearcher found there are five types of commissive utterances used by the characters of *The Lion King Movie* such as 5 data as agreeing, 4 data as guaranteeing, 1 data as offering, 12 data as promising, and 1 data as volunteering. Promising is the type of commissive utterance that is often used by the characters and both offering and volunteering are the kind of intentions that ararely used by the characters in *The Lion King Movie*.
- b. From 23 data of commissive utterances, the reasearcher found there are 3 types of politeness strategies employed by the characters of *The Lion King*

*Movie* such as 1 data of bald on record strategy, 20 data of positive politeness strategy, and 2 data negative politeness strategy. Positive politeness strategy is the strategy that is often used by the characters and bald on record strategy is the strategy that is rarely used by the characters in *The Lion King Movie*.

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